



NJ-00817

1. Takes Alotta Love
2. Tequila Time
3. Boy Do We Drink
4. Cheetah On The Run
5. Get Out Of My Way
6. Straight to Hell
7. Stuck in Atlanta
8. If You Think This is Love
9. I Don't Care
10. Somebody Just Blew It
11. Ain't Done Nothin' Wrong
12. Fillin' Station
13. Let Me Cry
14. The Wind
15. Modern Life

Tequila Time

RADIO

The album will be serviced to the AAA/ Americana radio format the week of February 9th. Over 200 stations will be serviced and tracked nationally securing top 40 positioning in R&R. Once Inside the top 40 we will continue to secure spins and rotations with goals of reaching the top 10.

A radio-advertising budget has been put in place to enhance spins and rotations in hot markets. Natasha will also be on hand for interviews and special appearances

Natasha James

Tequila Time

TEQUILA TIME OVERVIEW

TEQUILA TIME, the latest record from Natasha James, is a superb collection of top notch tunes, rooted in country rock. From the Stony vibe of Straight to Hell, to the Tex-Mex feel of the title track, to the bluesy If You Think This is Love, the hits keep coming! This new record shows Natasha James in her element, showing us what she is about and giving it up – the vocals are out front this time and once again, the musicianship is excellent, just to mention a few: Bobby Black on pedal steel (Commander Cody, Asleep at the Wheel,...), Rafael Padilla on percussion (Chris Isaak, Sara Bareilles, Celine Dion), and the inimitable Ronnie Rivera engineering. As you listen to song after song, you keep waiting for a filler tune...and there isn't one. From the very first track, Takes Alotta Love, you wanna keep listening! All 15 tunes are short and sweet and pack a lot of punch. Natasha James gives you what you came for, everything you need, and nothing less.

ADVERTISING

A co-op advertising budget has been approved by Highway One Records to support initial buy-ins and product positioning at retail. Listening stations will obviously be key in terms of advertising this release.

Websites

<http://www.natashajames.com>

<http://www.myspace.com/natashajamesmusic>

About Highway One Records

JONES & O'MALLEY

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